

MT GRAVATT HAWKS SOCCER CLUB

SPONSORSHIP PACKAGES



Mt Gravatt Hawks Soccer Club is located on busy Klumpp Road, which is one of the major feeders to the Pacific Motorway at Upper Mt Gravatt.

Mt Gravatt has over 800 players at the club. We have 650 junior players (U3-U16) and 150 Senior Men and Women players. Mt Gravatt's senior teams play in the highest competitions available to them in Brisbane with both of our Men and Women teams competing in the **Brisbane Premier League** competitions.

Our junior base ranges from our Kindy Program which is designed for 3-5 year olds and teaches them the basics of sport including core stability and the basics of ball skills. We have around 120 registered participants. We have over 250 U6-10 year olds playing Small Sided Games and 250 Junior boys and 30 Junior girls.

Our U6, U7 and U8 teams play in-house, therefore they do not travel. They play every Saturday morning and on any given Saturday morning **over 600 people** would pass through our grounds during our junior competitions. In the afternoon we host our senior teams which draw sizeable crowds with **typically 300-400 people** attending a Premier League match on Saturday afternoons. So the exposure at Mt Gravatt is huge.

Mt Gravatt is looking for local businesses who are able to sponsor the club. Our club is run entirely on volunteers and we try and keep our registration fees to a minimum to ensure that the sport is affordable to all families. We are able to offer our sponsors a number of packages, these include:

All sponsors regardless of package will get:

- Fence signage on main playing field (number depends on the sponsorship)
- Sponsor logo will appear on our match programs that are printed for each Premier League home game.
- Pre-recorded advertisement (provided by the sponsor) will be played during the main match each home game and sponsorship acknowledged through ground announcement.
- Unlimited access to club events such as home games, junior presentation days etc and will have access to all members for leaflet distribution via our internal distribution mechanisms.

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Single Team Sponsorship Package (Juniors) - \$1200

This includes sponsoring an individual team. The sponsor will get their name placed on the playing shirts (up to A4 size print) of the sponsored team. They will also get the right to hang up to 2 signs on the fence around our main playing field (signs are to be provided by the sponsor).

Multiple Junior teams maybe sponsored at a cost of **\$900/team** for the second and subsequent teams.

Single Team Sponsorship Package (Senior - Premier League) - \$3000

This includes sponsoring an individual team. The sponsor will get their name placed on the playing shirts (up to A4 size print) of the sponsored team. They will also get the right to hang up to 4 signs on the fence around our main playing field (signs are to be provided by the sponsor).

Single Team Sponsorship Package (Senior - Non-Premier League) - \$1500

This includes sponsoring an individual team. The sponsor will get their name placed on the playing shirts (up to A4 size print) of the sponsored team. They will also get the right to hang up to 2 signs on the fence around our main playing field (signs are to be provided by the sponsor).

Main Scoreboard Advertisement - \$6000 for 3 years

The sponsorship is for 3 years at \$2000/year. The sponsor is responsible for placement of advertising on the scoreboard. As well as the scoreboard, the sponsor has unlimited number of signs on main playing field fence as well as all of the features of a team sponsorship but without the printing of logo on shirts.

Program Sponsorships - \$1500

This involves sponsoring one of our programs - Junior Development Program, Kindy Soccer or U6, U7 or U8 in-house programs. This sponsorship is for a specific program and the money will be used to fund the program which may include purchase of equipment, or apparel, etc.

Ground Signage - \$600

This allows a sponsor to do ground signage only. This is the cost for each sign and paid annually and the sponsor must supply the sign.

We believe that we are able to give your business great exposure through our huge member base and the large number of people that use our facility each week. We are happy to tailor a package to suit your needs and would welcome any feedback on our sponsorship packages. We are only too happy to work with our sponsors to ensure that they get maximum exposure.

To get more information or to set up a sponsorship package, please contact Vince Sciacca on 0419 792 136 or email at sponsorships@mtgravatthawks.org

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